



**The GreatLife**  
WORLDWIDE

# COMPENSATION PLAN





# 1/2 MILLION USD INVESTED!



**MIKE AKINS FINANCED WHAT BECAME THE MOST EXTENSIVE STUDY ON THE MLM INDUSTRY. HE INVESTED 1/2 MILLION USD FOR RESEARCH & MARKETING CONSULTANTS TO CONDUCT A STUDY ON THE INDUSTRY TO UNLOCK THE KEY FACTORS OF SUCCESS FOR BOTH THE INDIVIDUAL & THE COMPANY. THIS STUDY REVEALED A WEALTH OF INFORMATION & IDENTIFIED THE EQUATION FOR SUCCESS IN THE NETWORK MARKETING INDUSTRY.**

**R&MC**  
Research & Marketing Consultants



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graph TD; Assessment --> Analysis; Analysis --> Action; Action --> Assessment;
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# THE STUDY REVEALED

1

•WHY ATTRITION IS SO HIGH & HOW TO INCREASE RETENTION

2

•MARKETING TRENDS AND THEIR IMPACT ON SUCCESS

3

•WHY SOME COMPANIES ARE SUCCESSFUL, AND OTHERS FAIL

4

•WHY SO MANY HEAVY HITTERS EVENTUALLY LOSE THEIR INCOMES

5

•THE PROS AND CONS OF VARIOUS TYPES OF COMPENSATION PLANS

6

•WHICH PAY PLAN FEATURES CREATE THE BEST SUCCESS

7

•MARKETING STRATEGIES AND HOW THEY AFFECT YOUR INCOME

8

•PRODUCT STRATEGY AND HOW IT AFFECTS YOUR INCOME

9

• THE 7 CATEGORIES OF NETWORKERS

10

• THE REASONS WHY INDIVIDUALS THAT HAVE WHAT IT TAKES TO SUCCEED DON'T

11

• AND MORE!



**DID  
YOU  
KNOW?**

# THERE ARE 7 CATEGORIES OF NETWORKERS

- 1 GRASSROOTS PRODUCT USER**
- 2 GRASSROOTS ENROLLER**
- 3 GRASSROOTS HIGH ACHIEVER**
- 4 MID-LEVEL LEADER**
- 5 UPPER MID-LEVEL LEADER**
- 6 HIGH-LEVEL LEADER**
- 7 HEAVY HITTER**





# THE STUDY REVEALED

**DANGER!**

Many companies are unaware of the value of a **balanced compensation plan that pays out more to EVERY category of networker** from the grassroots to the heavy hitter. If the grassroots member is not able to get into profit the company will suffer from ongoing attrition from the bottom tier and it will work its way up to the heavy hitter, forcing the hitter to jump to another program. This pattern occurs far too often in the industry and many networkers have fallen victim to this normal occurrence.

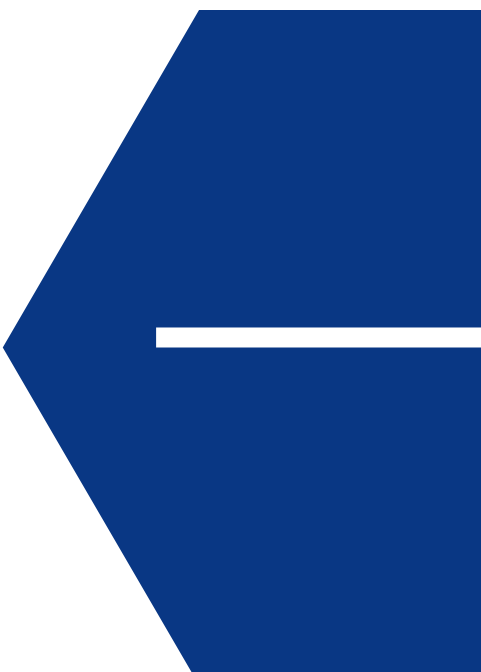
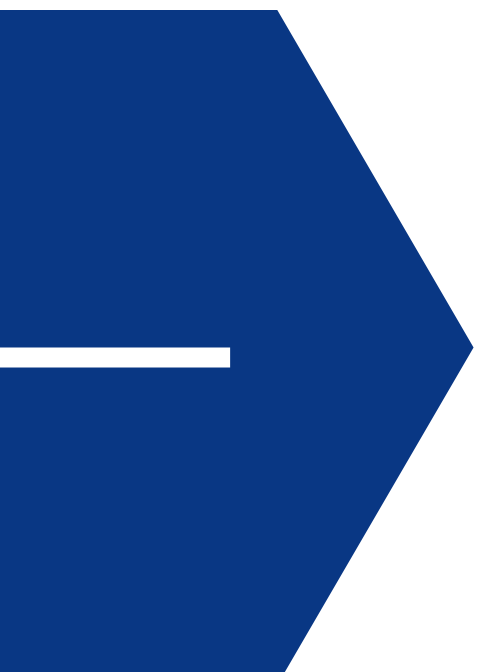
**THIS SAD PATTERN MUST STOP**





**WE ARE DIFFERENT!**

**WE ARE THE BEST!**

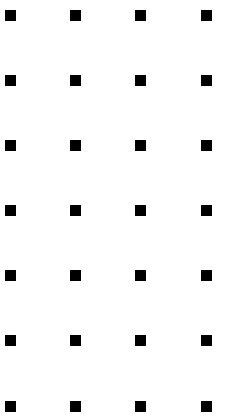
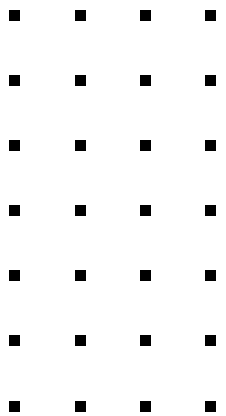


**We reward the all seven categories of networkers in a balanced manner! We focus on EVERY SINGLE category because we know each category is VITAL to the overall success of the company long-term! We have the HIGHEST PAYING compensation plan with the LOWEST QUALIFIERS in the industry! Simply put, we pay EVERYONE MORE!**





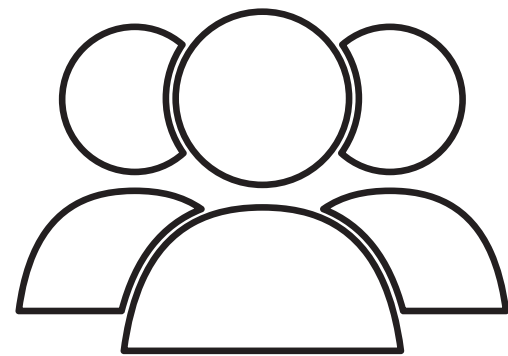
# RANK QUALIFICATIONS



# SILVER

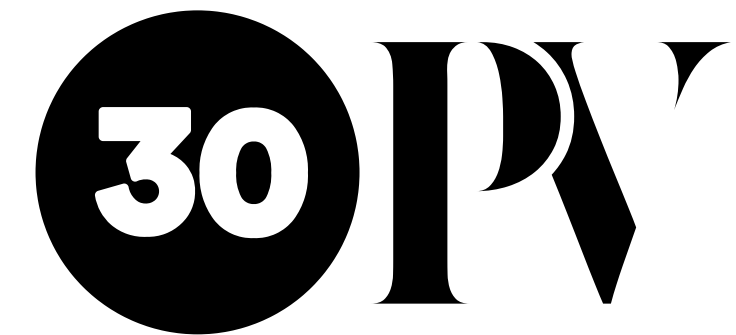
## Sponsor 3

- You need to have 3 personally sponsored affiliates.



## 30 PV

- You need to have at least 30 PV personal volume. (Using approximately 1 product- This includes all digital products & nutritional products available.)



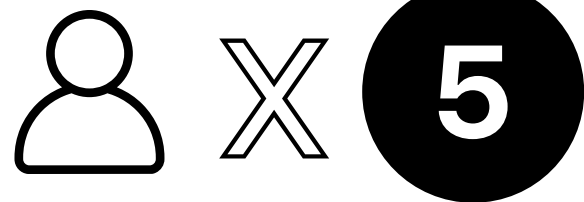
## Rank QUALIFICATIONS



# GOLD

## 5 Personals

- You need to have 5 personally sponsored affiliates.



## 60 BV

- You need to have atleast 60 PV personal volume. (Usng approximately 2 products- This includes all digital products & nutritional products available.)

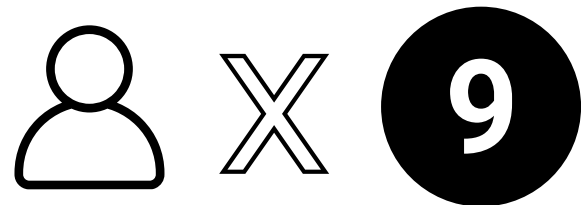


# Rank QAULIFICATIONS

# PLATINUM

## 9 Personals

- You need to have 9 personally sponsored affiliates.



## 90 BV

- You need to have at least 90 PV personal volume. (Using approximately 3 products- This includes all digital products & nutritional products available.)



**Rank**  
**QUALIFICATIONS**



# DIAMOND

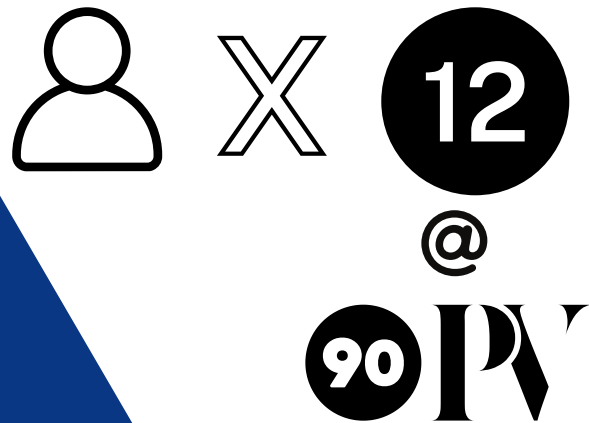
## 12 Personals

- You need to have 12 personally sponsored affiliates.



## 90 PV Monthly

- Each of your qualifying personals need to maintain a minimum of 90 PV each.



## 90 Personal BV

- You need to have at least 90 PV personal volume. (Using approximately 3 products- This includes all digital products & nutritional products available.)

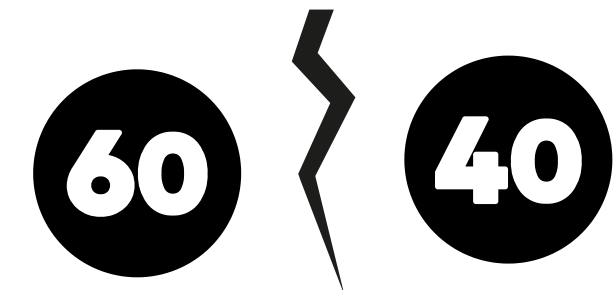
# Rank QUALIFICATIONS

## 10,000 Personal Group Volume

- You must have 10,000 PV within your overall organization.

## 60/40 split

- You need to have a balanced organization and have a 60/40 split of growth and volume between both of your legs.



# INTERNATIONAL DIAMOND

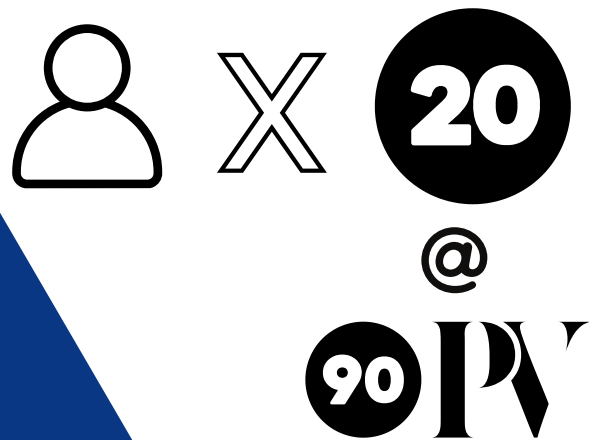
## 20 Personals

- You need to have 20 personally sponsored affiliates.



## 90 PV Monthly

- Each of your qualifying personals need to maintain a minimum of 90 PV each.



## 90 Personal PV

- You need to have at least 90 PV personal volume. (Using approximately 3 products- This includes all digital products & nutritional products available.)



# Rank QUALIFICATIONS



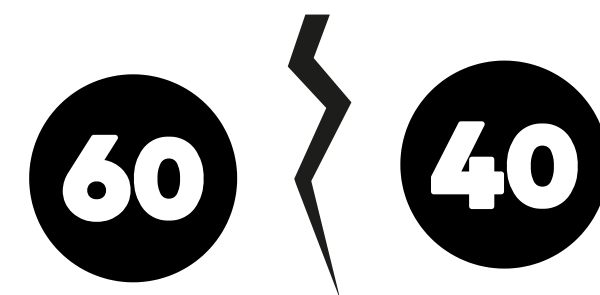
## 25,000 Personal Group Volume

- You must have 25,000 PV within your overall organization.



## 60/40 split

- You need to have a balanced organization and have a 60/40 split of growth and volume between both of your legs.



# 16 WAYS TO EARN

- 1 WEEKLY FAST START COMMISSIONS**
- 2 MONTHLY MATRIX COMMISSIONS**
- 3 MONTHLY 50% MATCHING BONUSES**
- 4 MONTHLY PRODUCT COMMISSIONS - UNLIMITED GENERATIONS**
- 5 MONTHLY DIAMOND REVENUE SHARING POOL**
- 6 MONTHLY INTERNATIONAL DIAMOND REVENUE SHARING POOL**
- 7 MONTHLY LIFESTYLE BONUS: PGV=2,500**
- 8 MONTHLY LIFESTYLE BONUS: PGV=5,000**
- 9 MONTHLY LIFESTYLE BONUS: PGV=10,000**
- 10 MONTHLY LIFESTYLE BONUS: PGV=25,000**
- 11 MONTHLY LIFESTYLE BONUS: PGV=50,000**
- 12 MONTHLY LIFESTYLE BONUS: PGV=100,000**
- 13 MONTHLY LIFESTYLE BONUS: PGV=250,000**
- 14 MONTHLY LIFESTYLE BONUS: PGV=500,000**
- 15 MONTHLY LIFESTYLE BONUS: PGV=750,000**
- 16 MONTHLY LIFESTYLE BONUS: PGV=1,000,000**



# WEEKLY FAST START COMMISSIONS

For each person you refer to GreatLife who becomes an affiliate member for \$49.00, you earn a \$20 Fast Start commission on everyone you sponsor, paid out once a week!



**Everytime you enroll a  
new 49 USD member**

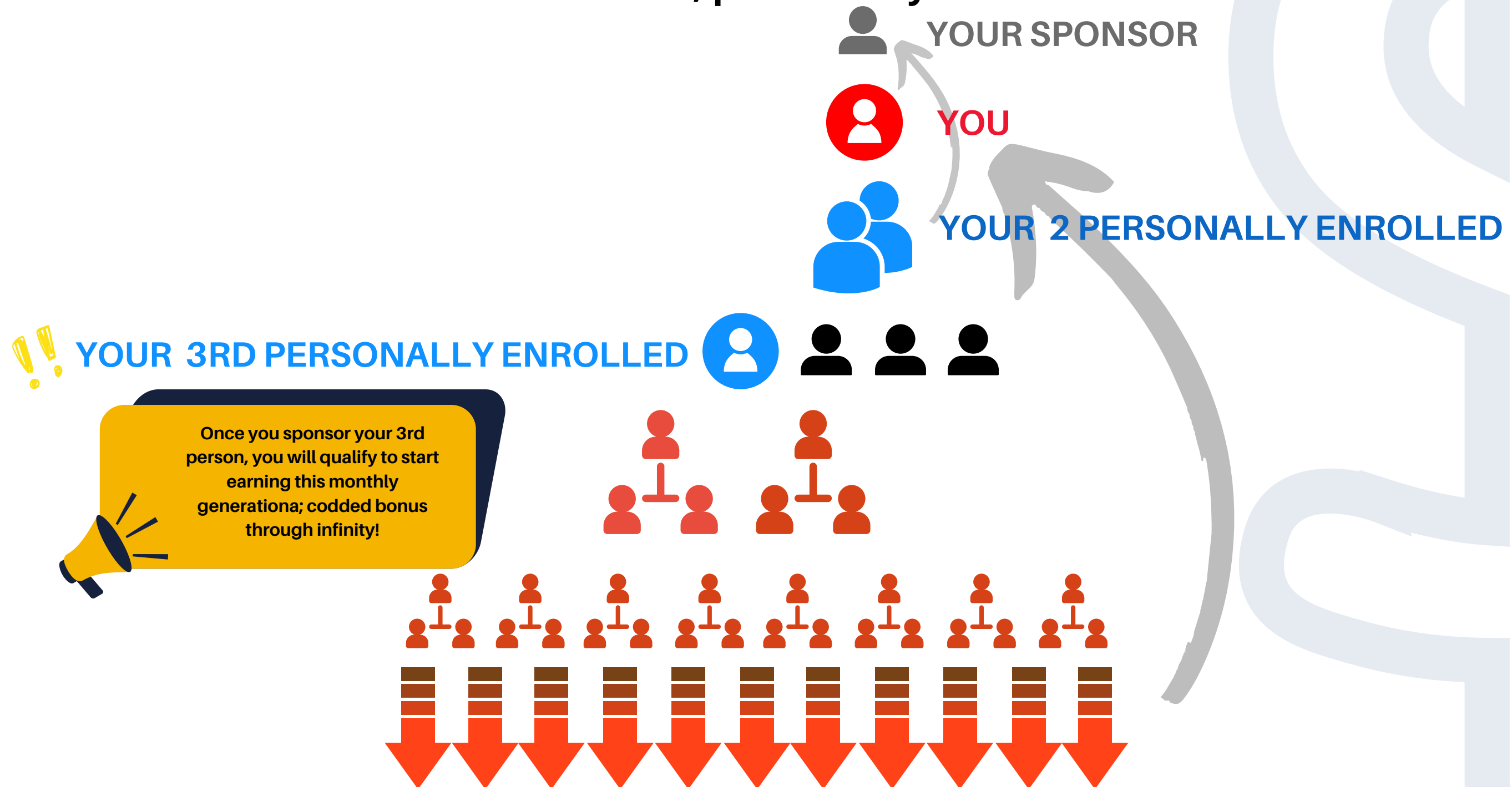


**You earn a 20 USD  
fast start bonus**



# UNLIMITED WEEKLY GENERATIONAL CODED BONUSES

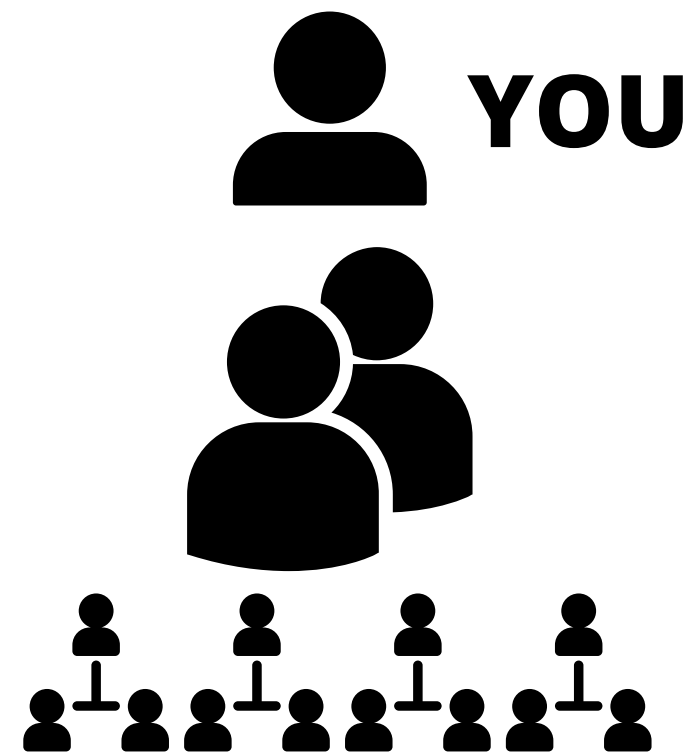
Earn \$3, \$6, up to \$9 per new Affiliate member joining your entire organization, 1 Million Levels deep or more, paid weekly.



# MONTHLY MATRIX COMMISSIONS (SLIDE 1 of 2)

**As a \$20 Monthly GreatLife Life Coach Program Affiliate you are automatically qualified to earn commissions thru 12 Levels deep on ALL GreatLife Life Coach Program members... Without enrolling anyone.**

KEEP IN MIND--- YOU DON'T HAVE TO ENROLL ANYONE TO QUALIFY TO GET PAID THROUGH YOUR 12th LEVEL! IF YOU HAVE AN ACTIVE UPLINE THAT SPONSORS SOMEONE UNDER YOU THAT ALSO BECOMES AN ACTIVE BUILDER YOUR BUSINESS WILL NATURALLY GROW!



**12 LEVELS DEEP OF PAY!**

**YOU CAN GET PAID 3.5% PER PERSON, PER PRODUCT, ON A TOTAL OF 8,190 PEOPLE!!**

\$2866.50 Potential 12 Levels of Life Coach Matrix Pay - Plus \$2457.00 (1 product) = \$5323.50. If  
Your Downline Buys 2 Products Each (Nutritional or Digital) = \$7,780.50

# MONTHLY MATRIX COMMISSIONS (SLIDE 2 of 2)


**Sponsor 3 Personals and have 30 BV Personal Volume Points: You Earn Thru 16 Levels Deep**

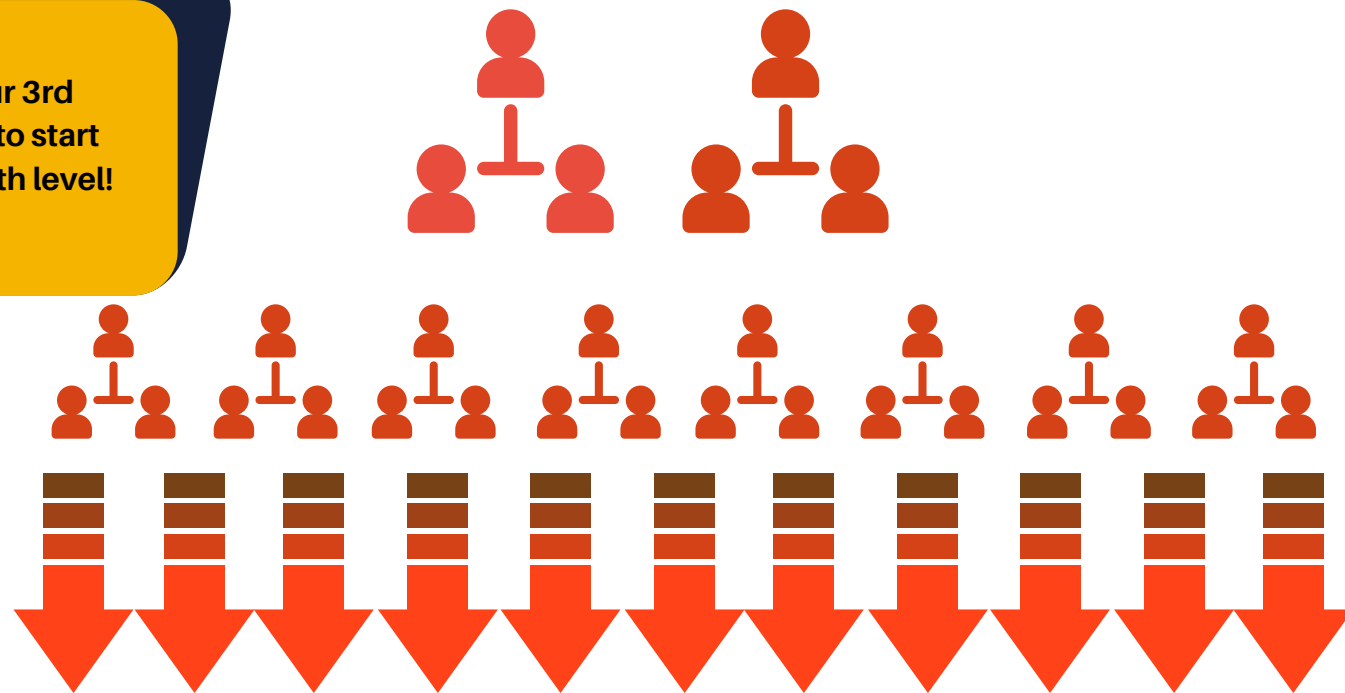
 YOUR SPONSOR

 YOU

 YOUR 2 PERSONALLY ENROLLED

YOUR 3RD PERSONALLY ENROLLED    

 Once you sponsor your 3rd person, you will qualify to start earning through your 16th level!



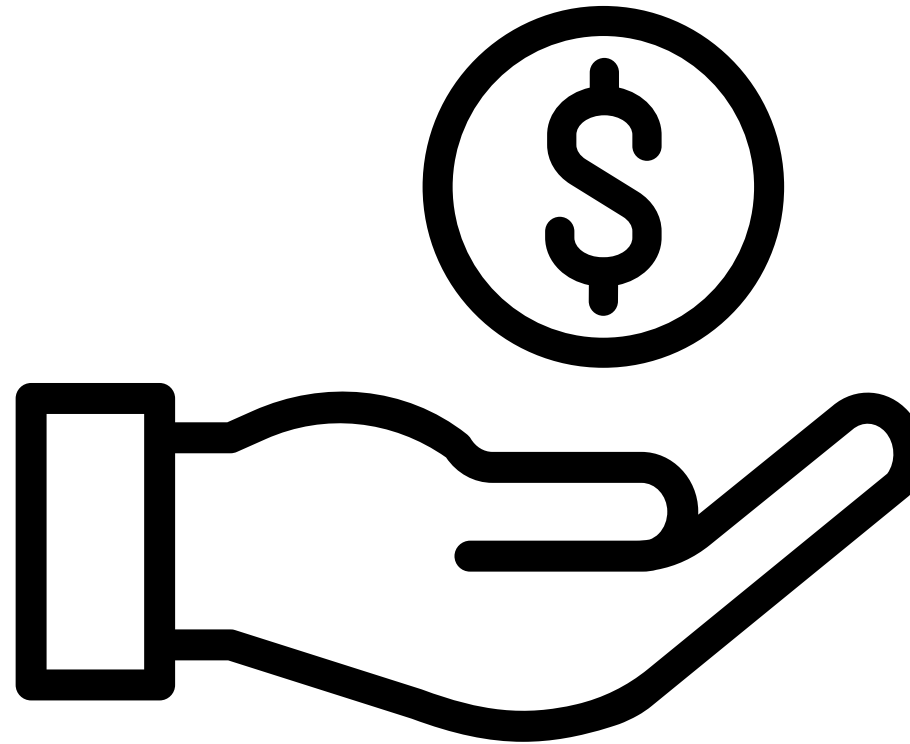
**16 LEVELS DEEP OF PAY!**  
YOU CAN GET PAID 3.5% PER PERSON, PER PRODUCT, ON AN ADDITIONAL 122,880 PEOPLE!!

# MONTHLY 50% MATCHING BONUSES

**You can earn a 50% matching bonus on all of your personally sponsored Life Coaching Affiliate Memberships. This includes 20 USD Digital Life Coaching Membership Packages.**



**Your Personally Enrolled Affiliate**



**They Earn X amount.**



**You will earn 50% on that amount.**



# MONTHLY PRODUCT COMMISSIONS - UNLIMITED GENERATIONS (SLIDE 1 of 3)

**You Can Earn Unlimited Levels & Unlimited Generations Deep Coded Bonuses on ALL NUTRITIONAL AND DIGITAL PRODUCTS Purchased In Your Coded Generation pay lines – Never Blocked! Paid Monthly! Every time you sponsor a new member from your 3rd personal on you start another completely NEW Unlimited Depth Coded Generational Pay Line to Infinity, Never Blocked, No Time Restrictions.**

## HIT THE Rank of SILVER:

\$3 Silver code per product, Nutritional & Digital



YOUR SPONSOR



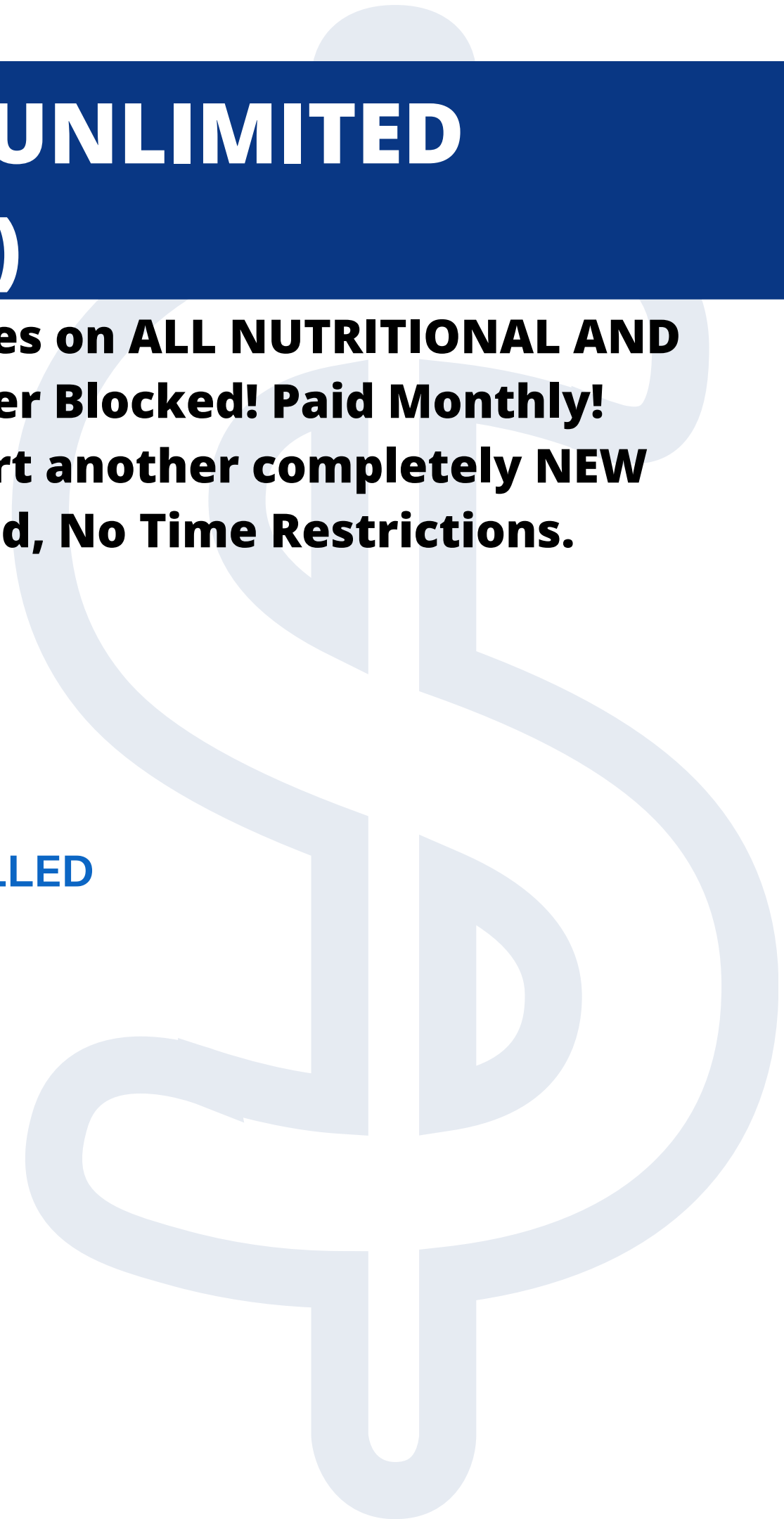
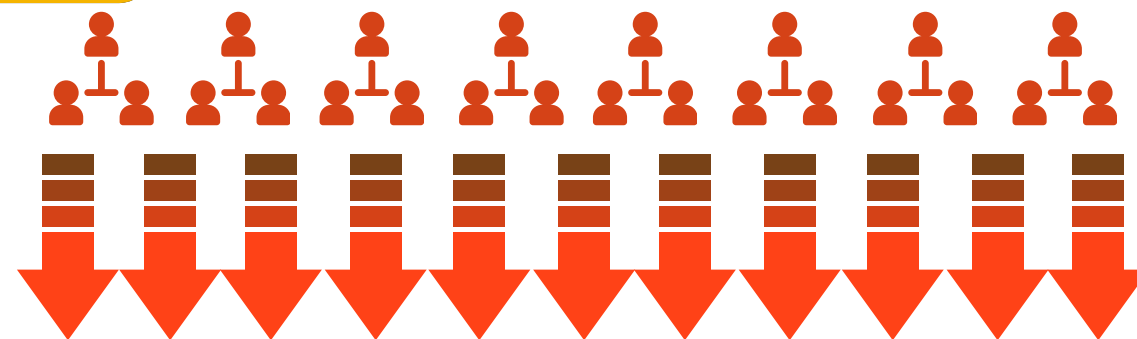
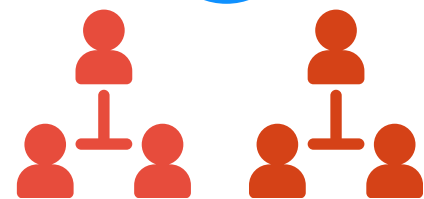
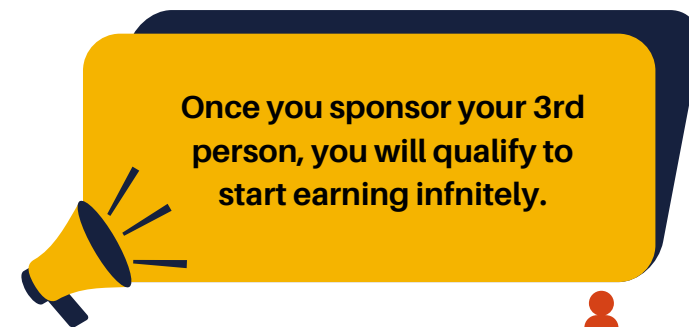
YOU



YOUR 2 PERSONALLY ENROLLED



YOUR 3RD PERSONALLY ENROLLED



# MONTHLY PRODUCT COMMISSIONS - UNLIMITED GENERATIONS (SLIDE 2 of 3)

**You Can Earn Unlimited Levels & Unlimited Generations Deep Coded Bonuses on ALL NUTRITIONAL AND DIGITAL PRODUCTS Purchased In Your Coded Generation pay lines – Never Blocked! Paid Monthly! Every time you sponsor a new member from your 3rd personal on you start another completely NEW Unlimited Depth Coded Generational Pay Line to Infinity, Never Blocked, No Time Restrictions.**

## HIT THE Rank of GOLD:


\$3 Silver code per product, plus \$3 Gold code per product, Nutritional & Digital.

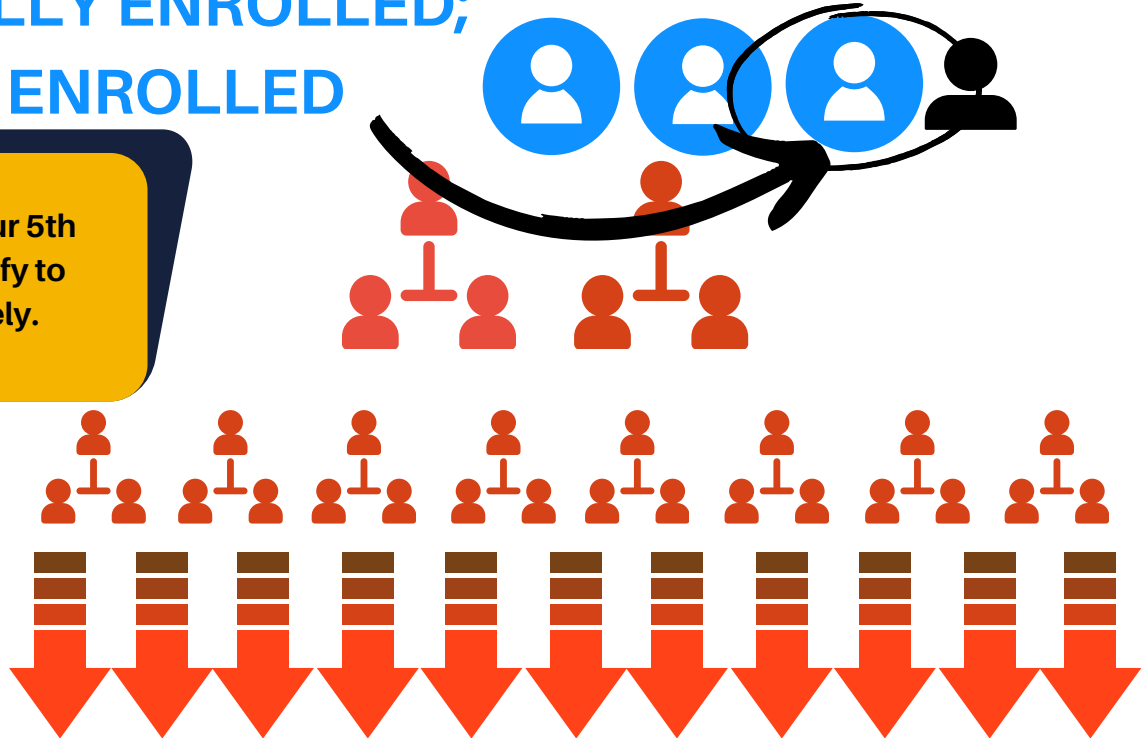
 YOUR SPONSOR

 YOU

 YOUR 2 PERSONALLY ENROLLED

PLUS 3 MORE PERSONALLY ENROLLED;  
YOUR 5th PERSONALLY ENROLLED

 Once you sponsor your 5th person, you will qualify to start earning infinitely.



# MONTHLY PRODUCT COMMISSIONS - UNLIMITED GENERATIONS (SLIDE 3 of 3)

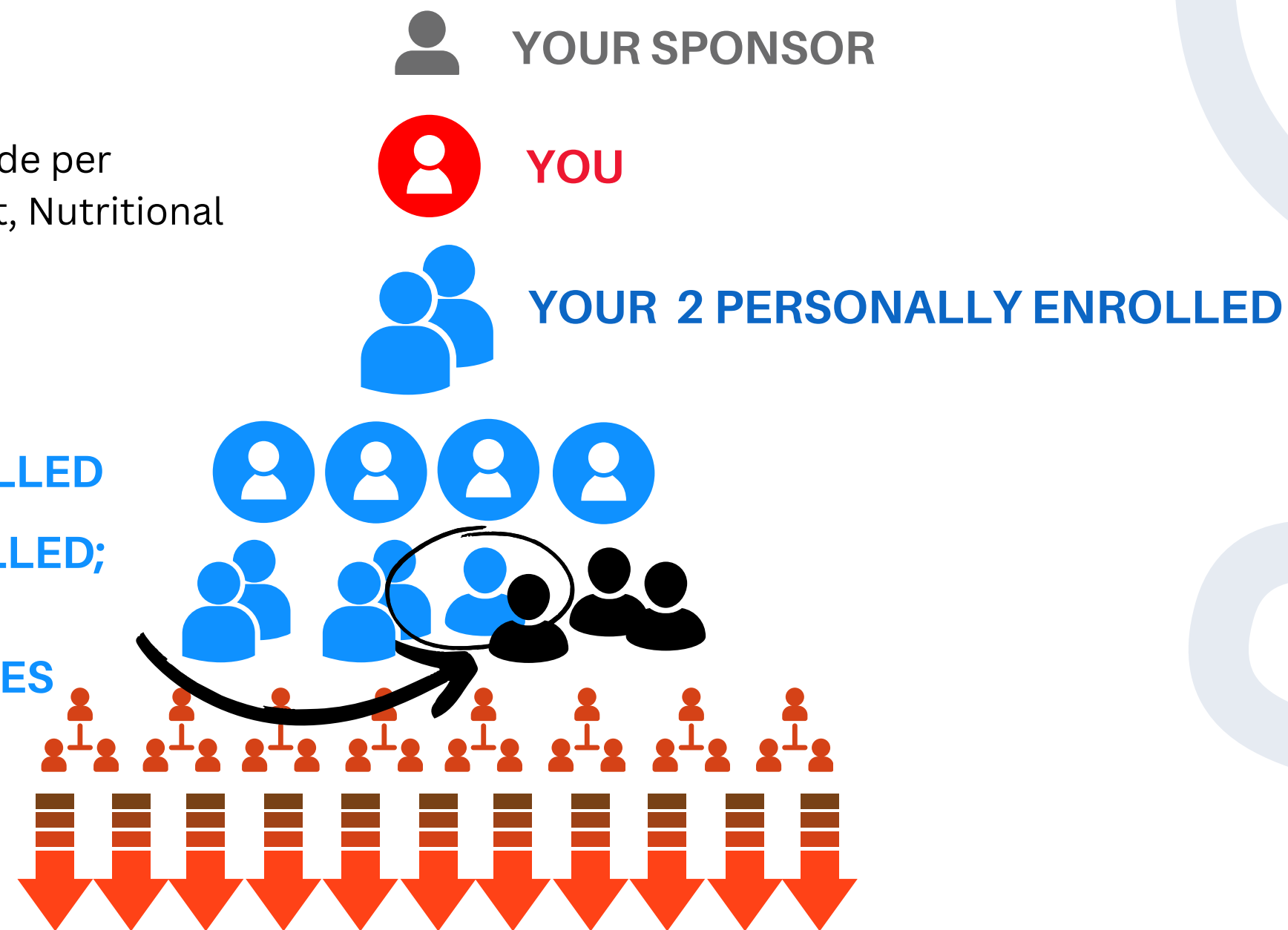
**You Can Earn Unlimited Levels & Unlimited Generations Deep Coded Bonuses on ALL NUTRITIONAL AND DIGITAL PRODUCTS Purchased In Your Coded Generation pay lines - Never Blocked! Paid Monthly! Every time you sponsor a new member from your 3rd personal on you start another completely NEW Unlimited Depth Coded Generational Pay Line to Infinity, Never Blocked, No Time Restrictions.**

## Rank of PLATINUM:

\$3 Silver code per product, \$3 Gold code per product, \$3 Platinum code per product, Nutritional & Digital

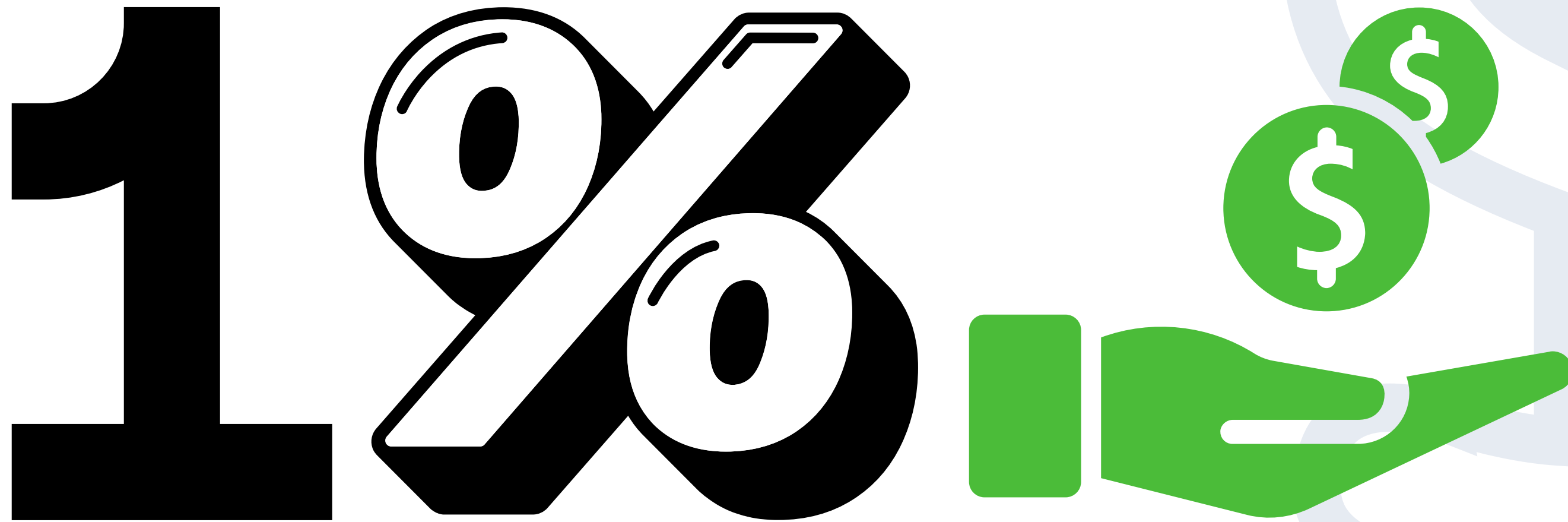
PLUS 4 MORE PERSONALLY ENROLLED  
PLUS 5 MORE PERSONALLY ENROLLED;  
WHICH CREATES A TOTAL OF 9  
PERSONALLY ENROLLED AFFILIATES

Once you sponsor your 9th person, you will qualify to start earning infinitely.



# MONTHLY DIAMOND REVENUE SHARING POOL

Once you've reached the rank of **DIAMOND** you qualify to earn **(1) Share** in the **Monthly Diamond Pool**.



**THE COMPANY WILL SPLIT 1% OF THE COMPANY'S TOTAL REVENUE AMONG IT'S DIAMOND QUALIFIERS!**



# MONTHLY INTERNATIONAL DIAMOND REVENUE SHARING POOL

Once you've reached the rank of INTERNATIONAL DIAMOND you qualify to earn (1) Share in the Monthly International Diamond Pool.



**THE COMPANY WILL SPLIT 1% OF THE COMPANY'S TOTAL REVENUE AMONG IT'S  
INTERNATIONAL DIAMOND QUALIFIERS!**

# MONTHLY LIFESTYLE BONUSES (SLIDE 1 of 3)

**2,500 PGV**

- Once your organization hits this amount you will qualify for a 100.00 USD Monthly Lifestyle Bonus!



**5,000 PGV**

- Once your organization hits this amount you will qualify for a 200.00 USD Monthly Lifestyle Bonus!

**Sponsorship Qualifications:** Required for the \$2,500, \$5,000, \$10,000 and \$25,000 levels. You must reach the Platinum Level (You buy at least 90 B/V points) and you maintain 9 Personally Sponsored team members (at any level)

**Volume Qualifications:** The volume for the \$2,500, \$5,000, \$10,000 and \$25,000 levels must come from 2 or more groups in your "Personal Group Volume" (60% – 40% split between 2 or more groups)

# MONTHLY LIFESTYLE BONUSES (SLIDE 2 of 3)

(KEEP IN MIND: To hit the rank of International Diamond, you have to hit 25,000GLV. So you will qualify for these smaller PGV amounts as you climb through the rank.)

## 10,000 PGV

- Once your organization hits this amount you will qualify for a 300.00 USD Monthly Lifestyle Bonus!



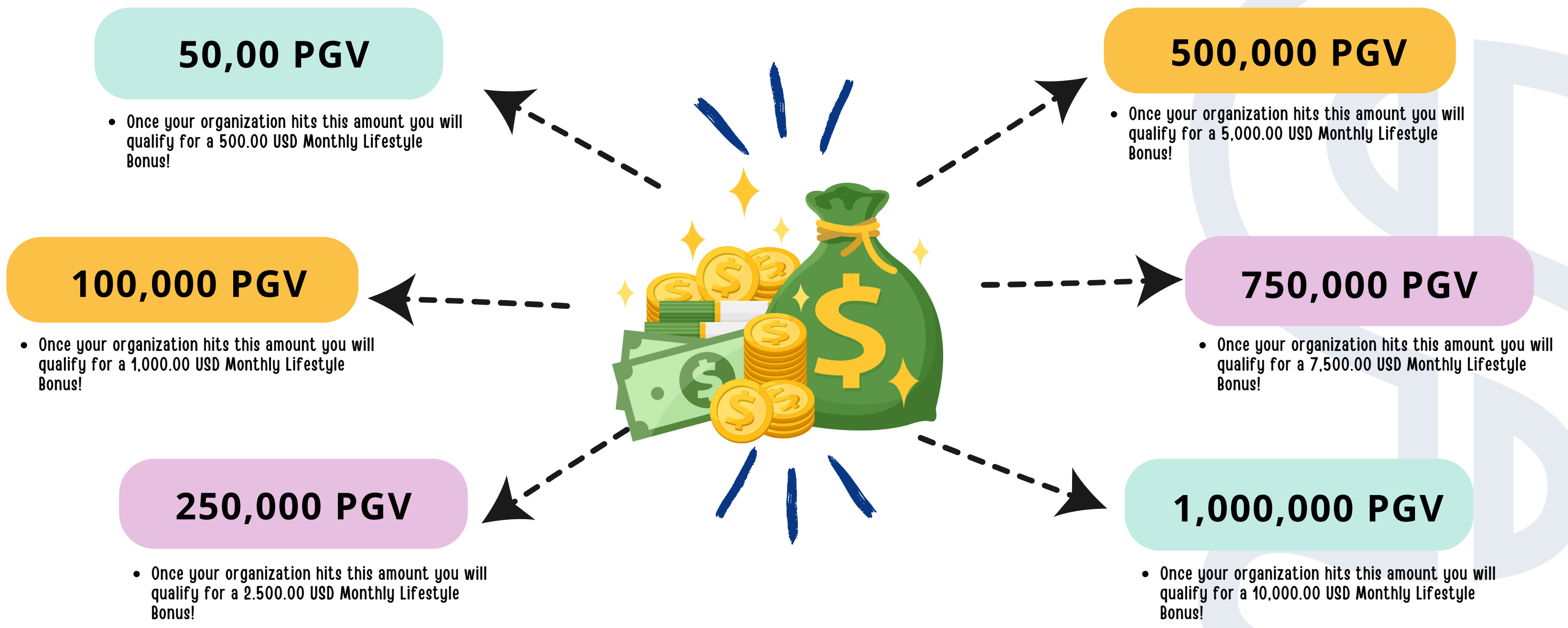
## 25,000 PGV

- Once your organization hits this amount you will qualify for a 400.00 USD Monthly Lifestyle Bonus!

**Sponsorship Qualifications:** Required for the \$2,500, \$5,000, \$10,000 and \$25,000 levels. You must reach the Platinum Level (You buy at least 90 B/V points) and you maintain 9 Personally Sponsored team members (at any level)

**Volume Qualifications:** The volume for the \$2,500, \$5,000, \$10,000 and \$25,000 levels must come from 2 or more groups in your "Personal Group Volume" (60% – 40% split between 2 or more groups)

# MONTHLY LIFESTYLE BONUSES (SLIDE 3 of 3)



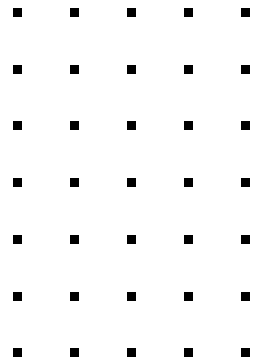
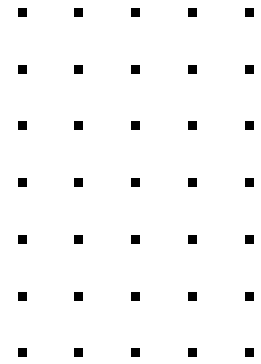
**Sponsorship Qualifications:** Required for the \$50,000 and above levels: You must reach the Platinum Level (You buy at least 90 B/V points) and you maintain 12 Personally Sponsored Platinum team members (who each maintain 90 B/V points)

**Volume Qualifications:** Your PGV (Personal Group Volume) required for the \$50,000 and above must come from 3 or more groups in your "Personal Group Volume" (60% – 20% – 20%) or no more than 60% of the volume coming from one groups. At least 3 groups producing the total of 100%.





**THANK YOU**





**GreatLife**

**WORLDWIDE**